

2023 SCHEDULE

Social Entrepreneurship Summer Institute Week One					
	Monday	Tuesday	Wednesday	Thursday	Friday
8:00					
8:30					
9:00	Welcome & Check In	Welcome, check in, homework review			
9:30	Team building, introductions, & course introduction	Social entrepreneurship case studies	Goals, KPI, and Mentors Seminar	Lecture: Design Thinking and Idea Generation	Team Formation
12:00	Lunch	Lunch	Lunch	Lunch	Lunch
1:00	Getting to know each other sessions	Guest Speaker	Guest Speaker	Guest Speaker	Team Breakout Groups: Finalizing Idea
2:00	Lecture: An Introduction to Entrepreneurship and Social Entrepreneurship	Lecture: Lean Startup Framework and Lean Canvas Approach	Lecture: Understanding Social Missions and Social Impact	Idea Pitching Session	Guided Team Breakout Groups: Clarifying both mission and profit plans
4:00	Group activity / hands-on lesson about social entrepreneurship	Group activity / hands-on lesson about lean startup framework	Group activity / hands-on lesson about social impact	Group activity / hands-on lesson about connecting social impact and profit	
4:30					
5:00	End of Day				

Social Entrepreneurship Summer Institute Week Two					
	Monday	Tuesday	Wednesday	Thursday	Friday
8:00					
8:30					
9:00	Questions from last week or group work so far	Check in about common issues and challenges coming up	Check in about common issues and challenges coming up	Check in about common issues and challenges coming up	Presentation preparation time
10:00	Lecture: Market Research	Lecture: Minimum Viable Products (MVPs)	Lecture: Marketing and Sales	Lecture: Pitching, Storytelling, and Pitch Decks	
12:00	Lunch	Lunch	Lunch	Lunch	
1:00	Guided team work time Focus on market research and customer interviews	Guest Speaker (or team work time)	Guest Speaker (or team work time)	Guest Speaker (or team work time)	Final presentations
2:00		Guided team work time Focus on creating MVP	Guided team work time Focus on marketing and sales	Guided team work time Focus on pitch deck	
4:00	Daily wrap-up, office hours, and accelerator team meetings				
4:30					
5:00	End of Day				