

UCLA Film & Television **Summer Institute**

FTV 195 Corporate Internships in Film, Television, and Digital Media

COURSE SYLLABUS

Example Syllabus. *The syllabi posted are general syllabi for students and alumni who wish to find out the topics generally covered in these courses*

1. Description

This course provides credit for weekly fieldwork performed at an external internship site. Students engaged in internships have to enroll in both FTV 194 and 195. Weekly attendance in FTV 194 “Producing” is mandatory. There are no weekly meetings for 195, but students are required to meet at least once per quarter with the 195 instructor to discuss their progress in the internship.

2. Units

Students earn between 2 and 6 units for FTV 195 “Corporate Internship.” Students should elect 2 units for 140a 169 hours of internship work performed per quarter; 4 units for 170a 199 hours per quarter; and 6 units for 20+ hours per week (200+ per quarter).

3. Course Requirements

Students are expected to submit the completed and fully executed internship registration forms and the 195 contract; complete the minimum number of internship hours for their respective unit level; and submit a completed time sheet, approved and signed by the internship supervisor. The time sheet is due to the faculty supervisor no later than Friday of Finals Week.

Students earning 6 units for 195 should also complete three interviews with employees at the internship company (5a 15 minutes) and submit a summary of those interviews. In their interviews interns may discuss the employees’ career path, role at the company and any other relevant information. Summary may be 1 to 2 pages per interview. Interview summaries should be submitted along with the time sheet by the due date.

If the student is continuing in an internship with the same company for a second quarter, the student should consult the instructor to discuss a separate assignment.

Late submissions result in an automatic Fail.

4. Required Outside Reading

Students are expected to read *Daily Variety* or *Hollywood Reporter*, TheWrap.com (www.thewrap.com), Deadline Hollywood (www.deadline.com), *Los Angeles Times*, *New York Times*, or *Wall Street Journal*, and any other relevant industry trades on a regular basis.

5. Recommended Reading

Contemporary Hollywood Film Industry:

Paul McDonald and Janet Wasko (eds.), *The Contemporary Hollywood Film Industry* (Blackwell Publishing, 2008)

Geoff King, *New Hollywood Cinema: An Introduction* (Columbia University Press, 2002)

Steve Neale and Murray Smith (eds.) *Contemporary Hollywood Cinema* (Routledge, 1998)

History of Studio System:

Thomas Schatz, *The Genius of the System: Hollywood Filmmaking in the Studio Era* (Faber & Faber, 1998)

Denise Mann, *Hollywood Independents: The Postwar Talent Takeover* (University of Minnesota Press, 2008).

Contemporary Television:

Amanda D. Lotz, *The Television Will Be Revolutionized* (New York University Press, 2007)

Agency:

Dennis McDougal, *The Last Mogul: Lew Wasserman, MCA, and the Hidden History of Hollywood* (Da Capo Press, 2001)

David Rensin, *The Mailroom: Hollywood History from the Bottom Up* (Ballantine Books, 2004)

Frank Rose, *The Agency: William Morris and the Hidden History of Show Business* (Harper Collins, 1995)

6. Useful Research Tools

Lexis-Nexis:

In order to conduct outside research for your midterm and final papers you should access recent and old trade and newspaper articles on Lexis-Nexis. To access Lexis-Nexis, go to <http://www.library.ucla.edu/search/1528.cfm> and scroll down to Lexis-Nexis. If you're accessing Lexis-Nexis from off-campus, you might need to set up your browser as a proxy server: <http://www.bol.ucla.edu/services/proxy/>

Other online resources:

Box-Office Mojo: www.boxofficemojo.com

Hollywood Reporter: www.hollywoodreporter.com

Variety: www.variety.com

IMDB: www.imdb.com

TV Tracker: www.tvtracker.com

Baseline Studio System: www.studiosystem.com (subscription-based)

The Numbers.com: <http://www.the-numbers.com/>

TheWrap.com: <http://www.thewrap.com/>

Deadline Hollywood: <http://www.deadline.com/hollywood>

Tracking Board: www.tracking-board.com

7. Grading

To receive a “Pass” grade students have to submit the completed and fully executed 195 contract and internship registration forms before commencement of the internship and perform the minimum required hours of fieldwork for their respective unit level as documented in their time sheet. If they are pursuing 6 units they will also have to submit three interview summaries (see above).

Students have to submit the completed and approved time sheet no later than Friday of Finals Week to the Internship Office, 225B East Melnitz, or email it to internships@tft.ucla.edu.